

VANCOUVER ISLAND CONSTRUCTION CONFERENCE

Thursday, April 16, 2020, Conference Centre, Victoria, B.C.

SPONSORSHIP OPPORTUNITIES

VICA is pleased to announce the Vancouver Island Construction Conference (VICC) to be held at the Victoria Conference Centre on April 16th, 2020. This one-of-a-kind conference and flagship event will speak specifically to issues and opportunities the construction industry is facing on Vancouver Island.

The VICC provides a venue for construction-related businesses and stakeholders to learn, grow, and prosper. The content developed for the day is driven by the needs of our local industry, with discussions pertaining to construction technology, trends, human resources, procurement, development, and policy.

The conference will boast a full-day program, including an economic overview, an esteemed keynote speaker, and varied workshops for delegates to choose from. It wraps up with a closing reception.

We anticipate 300+ delegates coming from all walks of our industry:

- Contractors
- Architects and engineers
- Manufacturers and suppliers
- Public-sector entities or authorities
- Ancillary service providers and consultants

Delegates represent 95% of the new commercial building on Vancouver Island each year — an over \$1 billion industry. The sponsorship opportunities available will bring your organization to a network looking to build relationships and develop business!

The Construction Council of Vancouver Island (CCVI) is a VICA committee comprised of MUSH representatives, architects and engineers, and industry leaders across Vancouver Island. Its goal is to become a cohesive professional construction community built on shared values that contribute to the Island's prosperity. The Vancouver Island Construction Conference is the key element in this goal.

Please see the following pages for VICC 2020 sponsorship opportunities. Contact Kelly Marion at kelly@vicabc.ca or 250.800.0918 if you have questions or are looking for specific promotion not listed.

KEYNOTE SPONSOR – SOLD OUT

INVESTMENT: \$7,500 | OPPORTUNITIES AVAILABLE: 1

- Formal recognition by emcee during welcome speech
- Opportunity to briefly address delegation prior to keynote**
- Head table reserved and opportunity to host VIP during keynote
- Opportunity to add company swag* to welcome bag
- Opportunity to place collateral on tables for welcome speech and keynote
- Dedicated slides on event PowerPoint
- Premier logo placement in conference program
- Premier logo placement on event signage
- Premier logo placement on conference emails with hyperlink
- Premier logo placement on website with hyperlink
- Exclusive logo placement on promotional material
- Identification to media as a major sponsor
- Exhibitor booth
- Social media recognition
- Four (4) tickets to conference

LUNCHEON SPONSOR - EXCLUSIVE!

INVESTMENT: \$5,000 | OPPORTUNITIES AVAILABLE: 1

- Opportunity to briefly address delegation at lunch**
- Identification to media as a major sponsor
- Opportunity to add company swag* to welcome bag
- Opportunity to place collateral on tables for conference lunch
- Premier logo placement on conference sponsor page with hyperlink
- Premier logo placement on event signage
- Top tier logo placement in conference program
- Dedicated slides on event PowerPoint
- Logo and hyperlink in conference emails
- Exhibitor booth
- Social media recognition
- Two (2) tickets to conference

* Swag should be more substantial than paper handouts or pamphlets

** Address to delegation should be less than 90 seconds

PLENARY SPONSOR – EXCLUSIVE!

INVESTMENT: \$5,000 | OPPORTUNITIES AVAILABLE: 1

- Opportunity to briefly address delegation during welcome speech
- Head table reserved and opportunity to host VIP during welcome speech
- Identification to media as a major sponsor
- Opportunity to add company swag* to welcome bag
- Premier logo placement on conference sponsor page with hyperlink
- Dedicated signage at panel discussion
- Opportunity to place collateral on tables at lunch
- Top tier logo placement in conference program
- Dedicated slides on event PowerPoint
- Logo and hyperlink in conference emails
- Exhibitor booth
- Social media recognition
- Two (2) tickets to conference

AUDIO-VISUAL SPONSOR – SOLD OUT

INVESTMENT: \$3,500 | OPPORTUNITIES AVAILABLE: 1

- Formal recognition by emcee during plenary session
- Exclusive logo placement on device charging station signage
- Logo placement on signage in high traffic area of conference
- Opportunity to add company swag* to welcome bag
- Premier logo placement on conference sponsor page
- Tiered logo placement in conference program
- Exhibitor booth
- Social media recognition
- Two (2) tickets to conference

APP SPONSOR - EXCLUSIVE!

INVESTMENT: \$3,500 | OPPORTUNITIES AVAILABLE: 1

- Formal recognition by emcee during plenary session
- Exclusive logo placement on conference app for delegates
- Logo placement on app signage in high traffic area of conference
- Opportunity to add company swag* to welcome bag
- Premier logo placement on conference sponsor page
- Tiered logo placement in conference program
- Exhibitor booth
- Social media recognition
- Two (2) tickets to conference

DIAMOND SPONSOR – SOLD OUT

INVESTMENT: \$2,500 | OPPORTUNITIES AVAILABLE: 4

- Formal recognition by emcee during plenary session
- Opportunity to add company swag* to welcome bag
- Tiered logo placement on conference sponsor page
- Tiered logo placement on conference signage
- Tiered logo placement in conference program
- Tiered logo in conference emails with hyperlink
- Shared slide on event PowerPoint
- Social media recognition
- One (1) ticket to conference

CLOSING RECEPTION SPONSOR – SOLD OUT

INVESTMENT: \$2,000 | OPPORTUNITIES AVAILABLE: 1

- Brief address to closing reception delegates
- Opportunity to add company swag* to welcome bag
- Tiered logo placement on conference sponsor page
- Tiered logo placement in conference program
- Exclusive reception signage
- Social media recognition
- One (1) ticket to conference

PLATINUM SPONSOR – SOLD OUT

INVESTMENT: \$1,500 | OPPORTUNITIES AVAILABLE: 6

- Tiered logo placement on conference sponsor page
- Tiered logo placement on conference signage
- Tiered logo placement in conference emails
- Tiered logo placement in conference program
- Shared slide on event PowerPoint
- Social media recognition
- One (1) ticket to conference

GOLD SPONSOR – 1 SPOT REMAINING

INVESTMENT: \$750 | OPPORTUNITIES AVAILABLE: 10

- Tiered logo placement on conference sponsor page
- Company listed in conference emails
- Company listed in conference program
- One (1) ticket to conference

** Swag should be more substantial than paper handouts or pamphlets*